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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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APR 08 2003

Technology Center 2100

Art Unit : 2173  
Examiner :  
Serial No. : 09/981,156  
Filed : October 17, 2001  
Inventor : Adrienne Lewis  
Title : SYSTEM AND METHOD OF  
: ADVERTISING ON A  
: COMPUTER NETWORK



035811

PATENT &amp; TRADEMARK OFFICE

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APR 08 2003

Technology Center 2100

Docket No.: 1248-R-01  
Confirmation No.: 5615  
Dated: March 25, 2003

PETITION TO MAKE SPECIAL

Commissioner for Patents  
Washington, DC 20231

Sir:

Applicant, through the undersigned attorney of record, hereby petitions that the present application be made special on the basis of actual infringement.

In support of this petition, enclosed is the petition fee of \$130 under 37 C.F.R. §1.17(i) together with the following statement alleging:

1. There is an infringing product actually on the market and method in use.
2. A rigid comparison of the alleged infringing products and method against the claims of the present application has been made, and in my opinion, some of the claims are unquestionably infringed.
3. Applicant has made a careful and thorough search of the prior art and I have a good knowledge of the pertinent prior art.

In view of that set forth above, applicant respectfully solicits favorable consideration and

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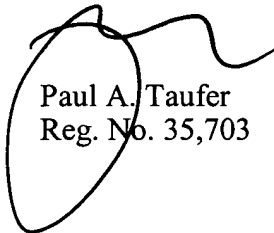
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grant of this petition, so that examination of the present application can be expedited.

No additional fees are believed to be required in this case. The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment to Deposit Account No. 50-1442.

Respectfully submitted,



Paul A. Taufer  
Reg. No. 35,703

PAT:ers  
(215) 656-3300



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Sir:

Certificate of Mailing Under 37 CFR 1.8

For

Postcard  
Petition to Make Special  
Check for \$130.00

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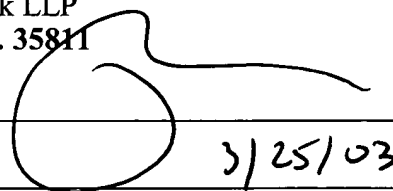
I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to the Commissioner for Patents, Washington, DC 20231, on the date appearing below.

Name of Applicant, Assignee, Applicant's Attorney  
or Registered Representative:

Piper Rudnick LLP  
Customer No. 35811

By: \_\_\_\_\_

Date: \_\_\_\_\_

  
3/25/03